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## **VISITOR ATTRACTION SUPPORT FUND**



The Visitor Attractions Support Fund has been established to provide financial support to Scottish businesses in the attractions sector that have been severely affected by the impact of the COVID-19 pandemic, to help keep them in business while restrictions on opening and travel are still in place, and to support them to prepare for reopening in 2021 when restrictions are lifted.

The £10 million fund is being delivered by VisitScotland on behalf of Scottish Government and has been developed with input from the Association of Scottish Visitor Attractions (ASVA).

The COVID-19 lockdown, travel guidance and current social distancing measures continue to place visitor attractions under considerable financial strain. The purpose of this fund is to help keep visitor attractions in business while the restrictions remain in place.

Please note, not all applicants who apply will be successful, and those who are may not receive the full amount requested.

The Deadline for application submissions will be 5pm on Thursday 18 February 2021.

Read full press release [here](#)